

Press Release

For Immediate Release

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For More Information Contact:

Sheila Mace, Public Relations Coordinator

Ph. 870-612-6070 Fax 870-612-6070

Email: smace@wrmc.com

Dobbs Selected as Women's Center Champion

Batesville, Ark – Gary L. Bebow, White River Medical Center Administrator/CEO has announced the appointment of Gwenda Dobbs to the position of Coordinator of Women's Healthcare Services at the hospital.

In this role, Dobbs will develop and organize community education programs focused on women's health and have administrative responsibility for the maternity services and women's surgical care departments. These programs will reinforce the hospital's family centered maternity care philosophy. Family Centered Maternity Care provides care to women and their families integrating pregnancy, childbirth, postpartum and infant care into the continuum of the family life cycle as normal, healthy life events. Care is individualized and recognizes the importance of family support, participation and choice. She will serve as a liaison between women's healthcare and other clinical areas to ensure a seamless continuum of care for women in all clinical areas of the hospital.

“Gwenda's tireless commitment to the development of the Josephine Raye Rogers Center for Women and Imaging, her clinical experience and her personal passion for women's health made her a natural choice to be the “Champion” of our women's health program,” said Bebow. “I am very pleased that she has agreed to take on this responsibility.”

Dobbs is a native of Mt. Pleasant, Arkansas. She is a graduate of Mt. Pleasant High School and earned a Bachelor of Science in Nursing from the University of Central Arkansas. She served in the United States Navy for 22 years before retiring with a rank

of Commander in 1993. While in the Navy she earned a Masters in Nursing from Old Dominion University in Virginia. In 1995, Dobbs became the Assistant Administrator for nursing at WRMC.

The Josephine Raye Rogers Center for Women and Imaging and Dobbs' appointment are the cornerstones of the WRMC's commitment to become the leading provider of women's healthcare services in North Central Arkansas. Construction of the Center should be complete in 2005.

Dobbs added, "We are so eager to move into this beautiful facility which will enable us to provide comprehensive care to women of all ages."