

Press Release

For Immediate Release

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For More Information Contact:

Sheila Mace, Public Relations Coordinator

Phone: 870-262-6070

Fax: 870-262-3248

Email: smace@wrhc.com

Sandage named to Direct Hospital Foundation

Batesville, Ark - Larry Sandage has been named Director of Institutional Advancement for White River Health System (WRHS) by Gary Bebow, Administrator/CEO.

According to Bebow, Sandage began his duties August 1 and will be responsible for WRHS marketing and foundation programs.

Prior to joining WRHS, Sandage served for eighteen months as Batesville Area Chamber of Commerce (BACC) President/CEO. Under his leadership and along with his wife Brenda, who served as Program Director, the chamber experienced significant growth in membership numbers (increasing from 300 to 625 members), program expansion, and financial stability.

Sandage retired in 2002 from the University of Arkansas as Extension Service State Forage Specialist and Executive Director of the University of Arkansas's Forage and Grassland Council. As the University's state forage specialist, Sandage developed programs that received international, national, regional, and state recognition. Sandage secured more than one-half million dollars in grant funds for forage and grassland projects over an eight-year period and was invited to present the program results in Australia, New Zealand, Canada, Germany, Switzerland, and more than a dozen states throughout this country.

In recognition Sandage received the USDA National Distinguished Service Award, the National Leadership Award by the American Forage and Grassland Council, and the

University of Arkansas 4-H Foundation and the Arkansas Forage and Grassland Council established the \$10,000 Larry Sandage Endowed Scholarship at the University of Arkansas.

“I am excited to have the opportunity to further serve the community by working for WRHS,” said Sandage.

WRHS is a multi-facility, not-for-profit organization serving North Central Arkansas. The system includes two hospitals, ten medical clinics, three nursing homes, a residential care facility, three home health agencies, hospice, and a home medical equipment company. White River Health System is a member of the Premier Alliance, the American Hospital Association, and the Arkansas Hospital Association and is licensed by the Arkansas Department of Health. For more information about physicians or medical services, please call 870-262-6070.