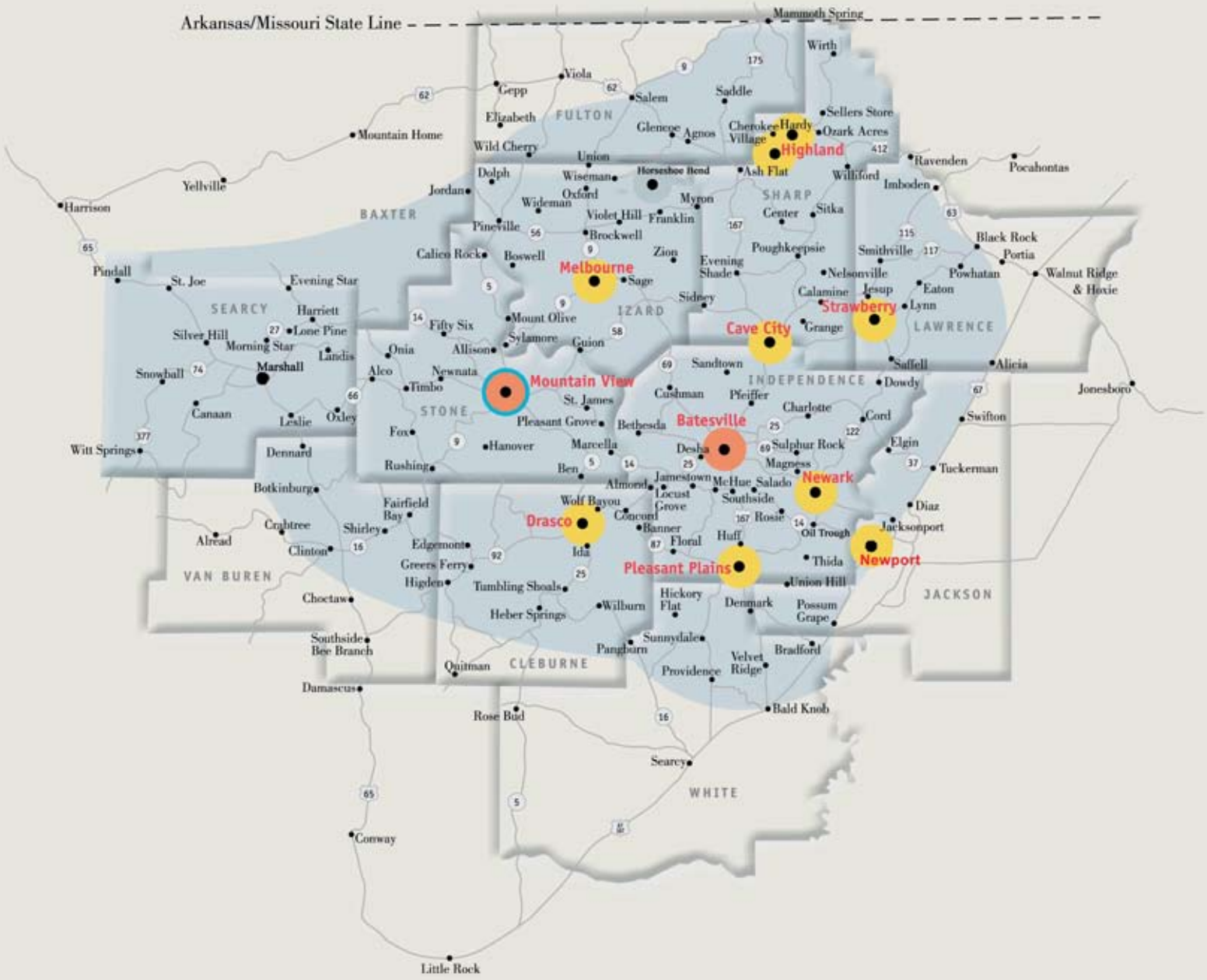WRHS Market Service Area